

PHILLIP JEFFRIES

How to Install Cirque De Soho Wallcovering

BEFORE YOU BEGIN

1. Read these instructions from beginning to end.
2. Check the item number to ensure you have the correct wallcovering.
3. Ensure you have enough wallcovering to complete the installation.
4. Inspect the wallcovering carefully to ensure it's free of defects. Please note, many PJ wallcoverings are natural and handmade with subtle variations in color and texture.
5. Hang and inspect three (3) strips of wallcovering.
6. If a defect is found in the material during inspection or the test hang, no additional materials should be hung until PJ is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS.** All claims must be made within 30 days of the invoice date for materials only. Labor claims will not be honored.

BUILDING & MATERIAL CONDITIONS

1. Building must be weather-tight with consistent HVAC settings to ensure the temperature and humidity are in keeping with an occupied building for 3 days before and after installation.
2. Wallcovering must be clean and dry and stored at normal occupied building temperature and humidity levels for at least 3 days prior to installation.
3. Walls must be structurally sound, smooth (level 4 or 5 finish) and free of moisture accumulation in the wall, or wall cavity.
4. Adhesives and primers must be new, high quality, commercial grade, and not contaminated.

WALL PREPARATION

1. Walls must be properly prepared to ensure the wallcovering adheres to the surface. Even the strongest adhesive only works when the surface is clean and properly prepared.
2. Use a hard, acrylic, pigmented primer that is specifically made for wallcovering installation and wall protection.
3. Do not use R-35.
4. Allow the primer to dry thoroughly before hanging.

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HOW TO: Installation Guidelines

TIPS

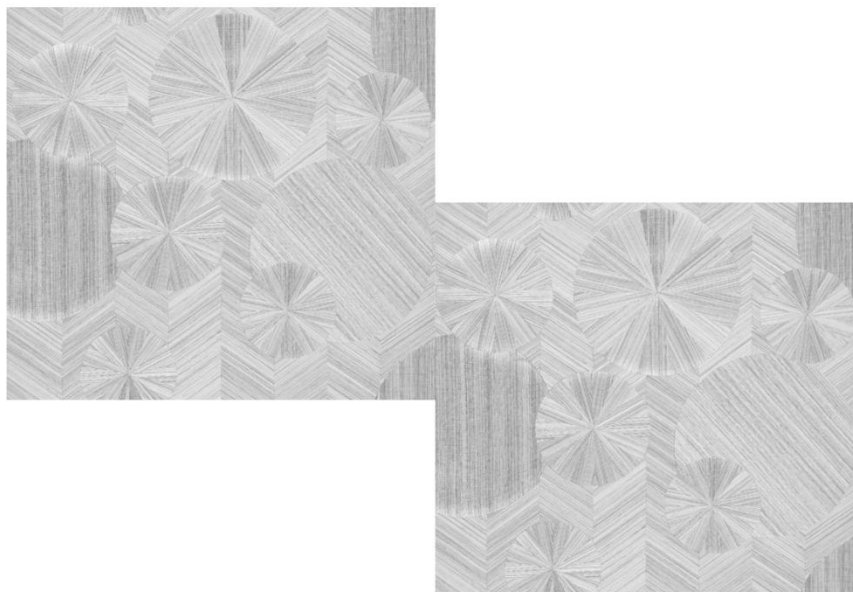
1. This is a natural product and special care should be taken when installing.
2. Use a soft brush or cloth when hanging, so that you do not damage the face of the wallcovering.
3. Do not back roll the material if it does not lay flat after unpacking. It will relax once pasted.
4. Do not allow paste or excessive water to contact the front of the wallcovering as it will cause stains.
5. Perfect seams and shading cannot be guaranteed. If seams are prominent, they should be worked into the layout. Visually matching each panel will reduce this condition.

TRIMMING

1. This product's untrimmed width is 36.75". It must be trimmed to match the next drop. The finished width after trimming is approximately 36.5". **Trim approx. 1/4" to 5/8" off the LEFT side ONLY of this design.**
2. Make a precision cut on your worktable or double cut on the wall to create as fine a seam as possible.
3. Trim edges with a VERY sharp razor blade. This is to avoid dragging the fibers. Change your blades often.

Trim a small portion of the design on the left-hand side to create a pattern match:

Half-drop match, once trimmed:



APPLYING ADHESIVE

1. Use a clear, heavy duty, pre-mixed vinyl adhesive.
2. Where available, we recommend Roman PRO-838 Heavy Duty Clear or Roman 234 Heavy Duty Clear, due to their low moisture content.
3. Apply the paste to the back of the wallcovering, this will make it more pliable.
4. DO NOT get paste on the face of the wallcovering. If paste does get on the face of the wallcovering, blot off immediately with a soft, moist rag and dry with a clean towel. Do not scrub or rub. Minimal wiping is suggested as this may slightly alter the face of the material.

BOOKING

1. Book the wallcovering very loosely to avoid creasing. Do not fold this wallcovering.
2. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.).

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MATCHING & HANGING

1. Seams should be butted together after trimming to create a half drop match.
 - The repeat is 33.9" (86.2 cm) V x 36" (91.4 cm) H
2. **Do not reverse the strips.**
3. Slight variance of the pattern alignment is expected. Please ensure the pattern is matched at eye level to minimize variance.

CARE INSTRUCTIONS

1. Wallcoverings may be cleaned using a soft brush attachment of a vacuum cleaner.

Installation Image with Seams and Half Drop Repeat Shown:

