PHILLIP JEFFRIES

How to Install Dapper Duke Wallcovering

BEFORE YOU BEGIN

1. Read these instructions from beginning to end.
2. Check the item number to ensure you have the correct wallcovering.
3. Ensure you have enough wallcovering to complete the installation.
4. Inspect the wallcovering carefully to ensure it's free of defects. Please note, many PJ wallcoverings are natural and handmade with subtle variations in color and texture.
5. Hang and inspect three (3) strips of wallcovering.
6. If a defect is found in the material during inspection or the test hang, no additional materials should be hung until PJ is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS**. All claims must be made within 30 days of the invoice date for materials only. Labor claims will not be honored.

BUILDING & MATERIAL CONDITIONS

1. Building must be weather-tight with consistent HVAC settings to ensure the temperature and humidity are in keeping with an occupied building for 3 days before and after installation.
2. Wallcovering must be clean and dry and stored at normal occupied building temperature and humidity levels for at least 3 days prior to installation.
3. Walls must be structurally sound, smooth (level 4 or 5 finish) and free of moisture accumulation in the wall, or wall cavity.
4. Adhesives and primers must be new, high quality, commercial grade, and not contaminated.

WALL PREPARATION

1. Walls must be properly prepared to ensure the wallcovering adheres to the surface. Even the strongest adhesive only works when the surface is clean and properly prepared.
2. Use a hard, acrylic, pigmented primer that is specifically made for wallcovering installation and wall protection.
3. Do not use R-35.
4. Allow the primer to dry thoroughly before hanging.

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HOW TO: Installation Guidelines

TIPS

1. Use a smoother, soft brush or cloth when hanging.
2. Do not use a seam roller or overwork the seams.
3. When printing on naturals or textiles, ground material may shift slightly. There is a slight tolerance for material not lining up and care should be taken to ensure pattern is matched visually at eye level.
4. Consider using a light painters tape to cover the edges of previously installed strips, so that paste coming out from the seams will not settle on the installed strips. We recommend using a low-tack tape and removing after each previous piece is hung to mitigate the transfer of color.
5. Perfect seams and shading cannot be guaranteed. If seams are prominent, they should be worked into the layout. Visually matching each panel will reduce this condition.
6. For items with dark colors, consider using a mitered edge as the lighter ground color may show through when cut. If light edges can be seen, we recommend touching up seams with a similar colored water color pencil. Be sure to test a small area before proceeding. Please use extreme care when handling this wallcovering.
7. Shading differences between strips tend to soften over time as the natural textured wallcoverings begin to oxidize.

Please note that our Prints collections are printed on a variety of natural, textured and vinyl grounds, which all have their own hanging characteristics.

TRIMMING

1. The edges are un-trimmed and will require cutting a precision edge on your work table. Items printed on standard-width grounds: Untrimmed 36", trimmed width 34" (86.4 cm)
2. Items printed on vinyl and other wide-width grounds: Trimmed width 51" (129.5 cm)
3. Pay special attention to trim lines and cut seam along exact trim line marked on wallcovering. **(See Diagram A & B)**
4. Measure based on pattern, not the edge of the paper, as different grounds may shift slightly during printing.
5. Trim edges with a VERY sharp razor blade. Change your blades often.

APPLYING ADHESIVE

1. Use a clear, heavy duty, pre-mixed vinyl adhesive.
2. Where available, we recommend Roman PRO-838 Heavy Duty Clear or Roman 234 Heavy Duty Clear, due to their low moisture content.
3. Apply the paste to the back of the wallcovering, this will make it more pliable.
4. DO NOT get paste on the face of the wallcovering. If paste does get on the face of the wallcovering, blot off immediately with a soft, moist rag and dry with a clean towel. Do not scrub or rub. Minimal wiping is suggested as this may slightly alter the face of the material.

BOOKING

1. Book the wallcovering very loosely to avoid creasing. Do not fold this wallcovering.
2. Allow the paste to become tacky prior to hanging (exact time will vary based on temperature, humidity, etc.).

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MATCHING & HANGING

1. Dapper Duke is a Straight Match. **(See Diagram A and B)**
2. Pattern repeat on:
   Natural grounds: .5″ (1.27 cm) V x APPROX .47″ (1.19 cm) H. **Diagram A**
   Vinyl or Suede grounds: .5″ (1.27 cm) V x APPROX .47″ (1.19 cm) H. **Diagram B**

3. When printing on naturals or textiles, ground material may shift slightly. There is a slight tolerance for material not lining up and care should be taken to ensure pattern is matched visually at eye level. **DO NOT REVERSE THE STRIPS.**

CARE INSTRUCTIONS

1. Wallcovering may be cleaned using a soft brush attachment of a vacuum. Items on vinyl grounds are wipeable but do not scrub.

DIAGRAM A
Standard-Width Grounds

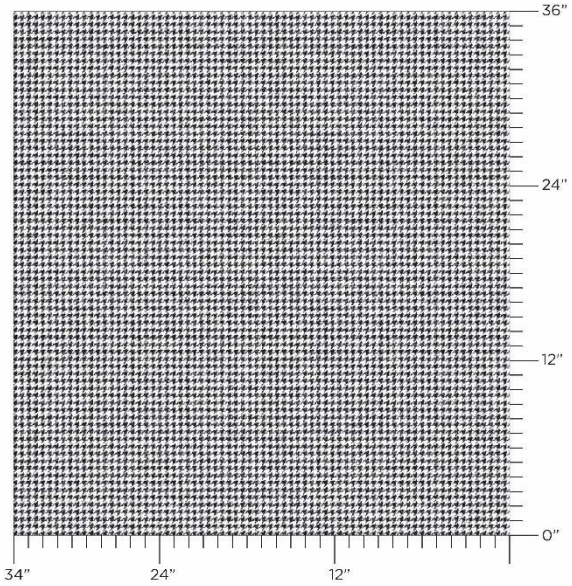
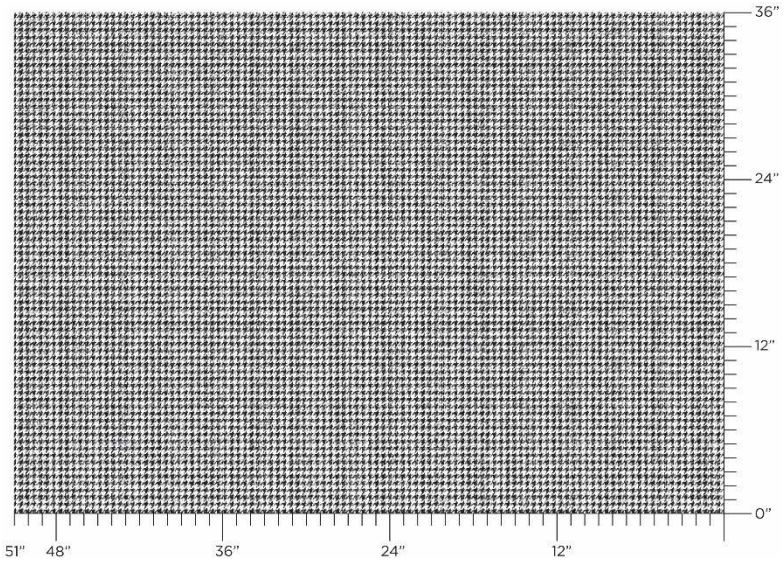


DIAGRAM B
Wide-Width Grounds



PHILLIPJEFFRIES.COM
(800) 576-5455 | info@phillipjeffries.com

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INSTALLATION IMAGE

Please visit phillipjeffries.com to review hanging instructions specific to the ground your item is printed on, for additional information: https://www.phillipjeffries.com/hanging-instructions