

PHILLIP JEFFRIES

How to Install Plush Pillars Wallcovering

BEFORE YOU BEGIN

1. Read these instructions from beginning to end.
2. Check the item number to ensure you have the correct wallcovering.
3. Ensure you have enough wallcovering to complete the installation.
4. Inspect the wallcovering carefully to ensure it's free of defects. Please note, many PJ wallcoverings are natural and handmade with subtle variations in color and texture.
5. Hang and inspect three (3) strips of wallcovering.
6. If a defect is found in the material during inspection or the test hang, no additional materials should be hung until PJ is notified. **NO CLAIMS WILL BE ALLOWED FOR MORE THAN (3) STRIPS.** All claims must be made within 30 days of the invoice date for materials only. Labor claims will not be honored.

BUILDING & MATERIAL CONDITIONS

1. Building must be weather-tight with consistent HVAC settings to ensure the temperature and humidity are in keeping with an occupied building for 3 days before and after installation.
2. Wallcovering must be clean and dry and stored at normal occupied building temperature and humidity levels for at least 3 days prior to installation.
3. Walls must be structurally sound, smooth (level 4 or 5 finish) and free of moisture accumulation in the wall, or wall cavity.
4. Adhesives and primers must be new, high quality, commercial grade, and not contaminated.

WALL PREPARATION

1. Walls must be properly prepared to ensure the wallcovering adheres to the surface. Even the strongest adhesive only works when the surface is clean and properly prepared.
2. Use a hard, acrylic, pigmented primer that is specifically made for wallcovering installation and wall protection.
3. Do not use R-35.
4. Allow the primer to dry thoroughly before hanging.

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HOW TO: Installation Guidelines

TIPS

1. Special care should be taken when installing this wallcovering.
2. Wrapping inside corners is not recommended. Trim and butt together at the corner. Wrapping outside corners can be performed with extreme care. We leave this to the wallpaper installer's discretion.
3. To prevent distortion of the design, avoid stretching the material while unrolling and hanging. Stretching may cause a slight misalignment in the horizontal grout lines at the seam. If misalignment occurs, align the horizontal grout lines at eye level for proper pattern matching.
4. Roll out the material and allow to rest prior to installation. When possible, rolling out the night prior will provide the best results. This will allow time for any lines from the bolt impression to smooth out.
5. The material may shade at time of installation but will oxidize and soften over time.
6. Use a soft brush or cloth when hanging to avoid damaging the face of the wallcovering.
7. We have found that hanging this wallcovering in the same direction, without reversing the strips, has produced the most even shading. Do not reverse the strips.

TRIMMING

1. The edges have been pre-trimmed at the factory at 48". However, if trimming is needed, make a precision cut on your worktable to create as fine a seam as possible. Note the repeating while trimming.
2. Trim edges with a VERY sharp razor blade. Change your blades often.

APPLYING ADHESIVE

1. Use a clear, heavy duty, pre-mixed vinyl adhesive.
2. Dry Hang: Apply the adhesive to the wall, allow it to become tacky, then apply the wallcovering to the wall.

MATCHING & HANGING

1. Seams should be butted together to create a straight match. **(Diagram below)**
2. **Do not reverse the strips.**
3. The repeat is approx. 18" V (45.72 cm) x 2" (5.08 cm) H

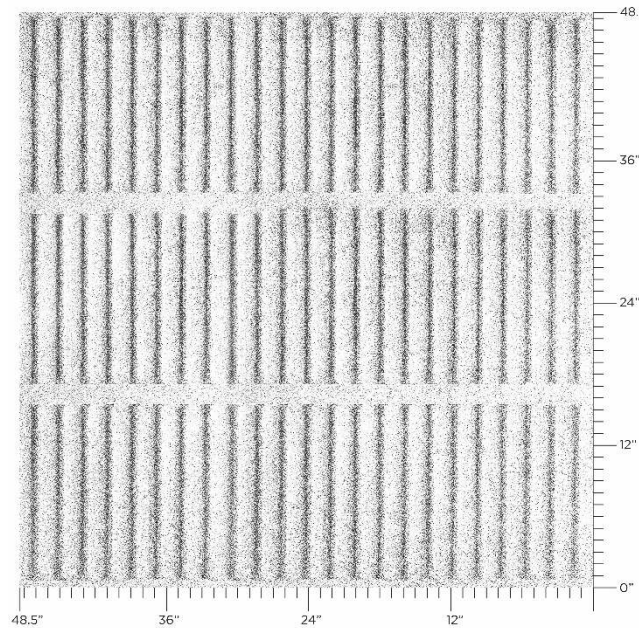
CARE INSTRUCTIONS

1. Wallcoverings may be cleaned using a soft brush attachment of a vacuum cleaner.

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Design Diagram:



Installation image with seams:

